

ADVERTISING RATES & SIZES FOR NEWSLETTER



JAHMA Talk will be published twice this year as a service to our members and friends. Advertisers in the newsletter will reach JAHMA's membership base, which is at more than 350 members.

What better way to reach the market you need to at a price you can't beat??

FULL PAGE: \$300 per issue for Members
\$400 per issue for Non-Members
Size: 7.5" w X 9.5" h
NEW! Provide a 30 sec video message/commercial

HALF PAGE: \$150 per issue for Members
\$200 per issue for Non-Members
Size: Horizontal 7.5" w X 4.625" h ; Vertical 3.625" w X 9.5" h
NEW! Provide a 15 sec video message/commercial

QUARTER PAGE: \$75 per issue for Members
\$100 per issue for Non-Members
Size: 3.625" w X 4.625" h

SPONSORED CONTENT: \$400 per issue for Members
\$500 per issue for Non-Members
2 Page article; 700 words MAX

(LIMIT 2 PER ISSUE)

*Highlight your services (tie in current trends, news stories, policy changes, etc.)
Provide links to social media, website, videos and/or surveys*

ALL ADS ARE FULL COLOR | NEWSLETTER WILL BE DIGITAL

ADVERTISEMENT SPECIFICATIONS:

Optimized PDFs or JPEGs are the accepted formats. To size. No bleed and no crop marks, please. RGB/WEB color space preferred.

APPLY ONLINE AT JAHMA.ORG
SUBMIT YOUR AD TO KRYSTALS@JAHMA.ORG
For more information contact the office at
EMAIL: admin@jahma.org | PHONE: (856) 786-9590

