

Quarter Page: 3 5/8" w x 4 5/8" h

Cost: \$50.00 per issue per issue for members
\$75.00 per issue for non-members



Vertical Half Page: 3 5/8" w x 9 1/2" h

Cost: \$100.00 per issue per issue for members
\$150.00 per issue for non-members

Advertising Rates & Sizes for JAHMA Newsletter

Advertisement Specifications:

- **Print/press optimized black & white PDFs are strongly preferred;** other electronic file formats accepted, i.e., Adobe Illustrator/InDesign, MS Word, Corel Draw, etc. No MS Publisher or Quark files will be accepted. Half-tones of 300 dpi are optimal; embed all fonts or convert fonts to outlines or substitutions may occur.
- Black and white art mechanicals to size accepted only if ads in electronic file formats are not available; 85 lpi halftone screens preferred. **Please note:** ads may be scanned, so half-tone images may not print clearly. Please **do not fold or staple** art mechanicals. NO negatives accepted

Horizontal Half Page: 7 1/2" x 4 5/8"

Cost: \$100.00 per issue per issue for members
\$150.00 per issue for non-members

Business Card: 3 1/2" w x 2" h

Cost: \$20.00 per issue for members
\$30.00 per issue for non-members

Full Page: 7 1/2" w x 9 1/2" h

Cost: \$200.00 per issue for members
\$300.00 per issue for non-members

Advertiser Information:

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____

FAX _____

E-MAIL _____

- Please rerun my ad from _____
- Artwork file will be e-mailed to admin@jahma.org
- Artwork attached

Return check and any ad mechanicals to:

JAHMA, P.O. BOX 43, Riverton, NJ 08077-0043

Make check payable to: JAHMA

Credit Card Payment: (check one) VISA MasterCard Discover

Card # _____

Signature _____

Exp. Date _____ Amount to charge: \$ _____

**For more information contact office at 856-786-9590,
fax 856-786-6265, or email: admin@jahma.org**